



Press Release

Solutions Driven Takes Home “Most Improved Recruiter” Award at RecruitRank Awards 2010

**The only industry awards that recognise the best UK recruitment agencies
based wholly on candidate feedback**

10th November 2010 – Solutions Driven was declared the winner of the “Most Improved Recruiter” category at the 2010 annual RecruitRank Awards, hosted by Jobsite.co.uk at stylish central London venue, Grace on the 9th of November. Recognising best practice and customer service in recruitment agencies, the RecruitRank Awards (www.recruitrank.co.uk) are the only accolades in the industry where finalists and winners are chosen purely on the basis of candidate feedback and not an industry judging panel.

Launched by leading online recruiter Jobsite (www.jobsite.co.uk) in November 2005, RecruitRank enables candidates to feedback anonymously on the quality of an agency’s service after they have applied for a vacancy advertised by them on Jobsite. Recruiters have personal, private access to this free market research and it enables them to monitor and, if necessary, improve their service offering. The finalists within each category of the Awards were selected through a culmination of this feedback from candidates over the last 12 months.

Commenting on the awards, Keith Potts, Jobsite CEO says: “RecruitRank is based entirely on candidate feedback, providing the industry’s most comprehensive insight to candidate needs and demands; listening to candidates is critical for the future success of the industry as a whole. With several thousand recruitment consultancies eligible for inclusion in the RecruitRank Awards every year, Solutions Driven stand out as an example of providing exceptional customer service. There is a lot we can learn from the RecruitRank Award winners, who epitomise best practice in the area of customer service. Jobsite congratulates Solutions Driven on their accolade”.

Commenting on the accolade, Gavin Speirs, Solutions Driven’s Managing Director says: “We are absolutely thrilled to win such an award. With candidate engagement being such a key part to any recruitment organisation it is great to receive this recognition. I would like to thank our candidates who have taken the time to respond and recognise our efforts. A year

ago we introduced customer satisfaction as a key performance measure of our business, and winning this tonight means a lot to all at Solutions Driven”.

The awards, which are in their fifth year, were held on 9th November 2010 at stylish central London venue, Grace.

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Notes to editors:

1. About RecruitRank

RecruitRank is a feedback system that enables the job hunter to comment on their experiences of working with recruitment agencies. Each time they apply for a vacancy they can comment on how the process went. Jobsite collates this information and provides it to the management teams of the agencies each month, enabling them to use the information to monitor and improve their service levels where necessary. The 10 companies with the highest rated customer service and best practice feature in our RecruitRank Top 10 on www.jobsite.co.uk which updates daily. Jobsite’s aim with RecruitRank is to empower the job hunter by providing them with a voice in the recruitment process. This, in turn, enables Jobsite to provide recruiters with valuable customer service data.

2. About the RecruitRank Awards

The RecruitRank Awards recognise best practice and first class customer service within the recruitment industry. The awards themselves are an industry first as the winners are voted for by candidate feedback collected over a twelve month period and not a judging panel. The inaugural RecruitRank Awards ceremony was an exclusive event at top London venue, Il Bottaccio, on 9th November 2006 and was hosted by Greg Dyke. The 2007 Awards were held at Kent House, Knightsbridge, on 8th November with Sahar Hashemi (Founder of Coffee Republic) as Awards host. The 2008 awards were held on 30th October at private London venue, One Marylebone Road, hosted by James Caan, founder of the Alexander Mann Group and one of the most memorable Dragons from the BBC series Dragon’s Den. Last year’s RecruitRank Awards took place at stylish central London venue Jewel, on 11th November. This year’s Award Ceremony was held at Grace in central London on 9th November.

3. About Jobsite:

Jobsite was launched as the UK’s first commercial multi-sector online recruitment site in 1995 and has continued to go from strength to strength, to become one of the UK’s leading job boards, posting thousands of new jobs every day. Through extensive partnerships with the Daily Mail, Metro (London), Evening Standard, Northcliffe papers, Johnston Press, Clyde & Forth and Aberdeen Press & Journal, Jobsite reaches over 65% of the UK population. Jobsite’s unique targeting of passive and active candidates, through their network of sector and partner sites, helps them to find candidates that other job boards can’t – with 26% of their candidates using them exclusively. Jobsite’s aim is to take the pain out of job hunting by making finding a new job quick and easy. In their quest to become the UK’s best known online recruitment brand, Jobsite launched the largest ever advertising campaign by a UK job board in October 2008 with the tagline ‘our job is searching for your job.’ The campaign continues in 2010, full details of the brand campaign are available to view here: www.jobsite.co.uk/brandcampaign. In an extension to this brand awareness activity Jobsite become the main club sponsor of Portsmouth FC in July 2009 to reach new audiences nationwide.